

Mrinal's Research Methodology Studio

FOR COMMERCE, MANAGEMENT AND ECONOMICS

Quick Start

The studio in ten steps

Version 1.0
Made on behalf of AANK_A Creative Line
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Getting started in ten minutes

1. **Open**: open https://research.aank.org/commerce/ in Chrome, Edge or Safari. On a phone, use Add to Home screen to keep it like an app.
2. **Look round**: without a key you can see every screen of the sample MBA project. Change the university format and the citation style to see the results.
3. **Key**: tap Buy a key, choose a plan (3 months ₹149, 6 months ₹279, 1 year ₹499; ₹49 for each extra device) and pay online by UPI, card or net banking. The key is activated at once.
4. **Project**: Projects → New project: the discipline (Commerce and Management, or Economics) and the type of work. In Settings, choose your university format (for example KKHSOU MBA 4th semester project) and citation style.
5. **Proposal**: work through Proposal → Steps and guidance; take the synopsis as a Word file.
6. **Data**: in Data and variables, open your Excel, CSV or SPSS file; check the Variable View and run the Cleaning check.
7. **Analyse**: choose a test, or ask in plain words; send each result to Output. Use the calculators for ratios, common-size statements, NPV, growth rates, index numbers, Gini, and returns and beta.
8. **Hypotheses**: in Test the hypotheses, test each hypothesis of your proposal; then fill the findings and suggestions map in Output.
9. **Write**: write the chapters on the writing page; check the abstract; fix the Must fix items in Checks.
10. **Submit and viva**: take the Word file of the whole report from Submit; plan your ten viva slides in Learn → Viva.

> **Take care**
>
> Your work and your data stay on this device. Take a backup at least once a week with Projects → Back up this project; the backup carries your data files too.

Ctrl K	Search: chapters, sources, theories, tools
Practice data	Data → Practice data: five made-up datasets for learning, never for a report
Project tools	Tools → Project and business tools: the KKHSOU project type and forms, SWOT, PESTLE, Gantt chart, sampling plan, respondent register, case study protocol, internship diary and the scale bank

Full instructions: the User Manual (Version 1.0). Contact: mrinal.goswami2026@gmail.com